

E-News Update

Monday, October 12, 2015

Hernan Gonzalez, Joins 1stWEST Mergers & Acquisitions LLC As Managing Director

1stWEST Mergers & Acquisitions LLC is pleased to announce the appointment of Hernan Gonzalez as a Managing Director for Mexico.

Hernan Gonzalez brings over 30 years of business experience in the chemicals and textiles industry, consumer products, oil & gas and consulting sectors. Hernan is uniquely qualified to expand our 1stWEST M&A activities in Monterrey, Mexico and throughout Mexico.

Hernan has served as Director in charge of International Development for the Cydsa Group, a Monterrey based industrial conglomerate with business units in chemicals and textiles. Mr. Gonzalez through Falcon Management Partners and Dupla Inversiones provided cost savings solutions and consulting services to the oil and gas industries. For over 20 years, he has served as a consultant and representative to dozens of companies in Mexico, the United States and Europe. He serves on the Board of Directors at the Monterrey Chapter of the American Chamber of Commerce, Honorary Vice Consul of Japan in Monterrey and for eight years, was Vice Chairman of the Mexico-Japan Business Committee within the Mexican Council for Foreign Trade. He is also a board member and a former President of the Canadian Chamber of Commerce of Monterrey, and served as a board member of the Washington based, U.S. – Mexico Chamber of Commerce.

Hernan Gonzalez received an MBA degree from the Harvard Business School and BS degree in Industrial Engineering from the Monterrey Technological Institute in Monterrey, Mexico.

“We are delighted and honored to have Hernan join our 1stWEST M&A team and help expand our presence in Mexico. Hernan brings a strong technical, marketing and business background with international experience around the globe. Our clients in Monterrey and throughout Mexico, will be very well served by Hernan’s experience and expertise,” commented Ted Rieple, Managing Partner and Founder of 1stWEST Mergers & Acquisitions.

1stWEST Mergers & Acquisitions is full service international investment banking and advisory firm that is focused on the underserved lower middle-market of companies with sales of \$10 to \$100 million. The firm has built a unique business solutions platform of assisting owners and shareholders in selling their company, acquiring another business or raising growth capital. With Managing Directors in the US, Mexico, Panama, Peru, Brazil, Argentina and Chile, 1stWEST M&A is uniquely positioned to serve its clients around the globe.

For more information about 1stWEST Mergers & Acquisitions LLC, please visit our tri-lingual website at www.1stwestma.com. To contact Hernan Gonzalez, please call (+52+1+81) 8253-2132 or email at h.gonzalez@1stwestma.com.

1stWEST Mergers & Acquisitions LLC

1202 Bergen Parkway, Suite 107, Evergreen, CO 80439
T) 303-551-0593 W) www.1stwestma.com